



SITEPRO CRM

ENGAGE CUSTOMERS ON A NEW LEVEL

Sitepro CRM enables to engage professionally with customers and create email marketing campaigns.

ENGAGE CUSTOMERS

Sitepro CRM is a powerful engagement tool that provides a suite of helpful features to enable you to optimize your online marketing. The tool allows you to segment customers into user groups, manage user access rights, build exclusive areas for user groups on a website, and create and send newsletters to one or more user groups. Sitepro CRM empowers business owners to take their marketing to a whole new level and maximize the website user experience.

CREATE DEDICATED USER AREAS

With password protected pages, You can now build web pages or sections for a dedicated audience. Web page access can be set for individual users or user groups. This ensures exclusive access and the opportunity to share special offers and information with specific customers or partners, such as a dedicated section for retailers and another section for VIP customers.

CAPTURE DATA

The ability to save and manage customer data is essential to a growing business. Sitepro CRM automatically logs important website user interactions and allows you to capture customer data in a searchable database. This data can be used to plan and execute marketing activities targeted at specific customer groups. It is possible to access individual user details, add customer-specific notes and view engagement at an individual level.

PROMOTE THROUGH NEWSLETTERS

You can use the newsletter feature for special offers, promotions and product updates to target a specific user group, such as prior webshop customers or an industry segment. Newsletters can help increase websites visits, e-commerce sales, or in-store visits by offering the customer base favorable promotions and exclusive news on a regular basis.

FEATURES

Sitepro CRM includes the following features:

- Create, edit and manage users
- Add notes to individual user details
- Create user groups
- View user activity streaming including: newsletter subscriptions, e-commerce purchases, web form submissions, and access to password protected pages
- Create and send newsletters
- View newsletter conversions
- Save the data from submitted forms
- Export saved form data
- Build password protected web pages
- Add a user login module to your web page

HOW IT WORKS

All Sitepro CRM features are included in the Sitepro CRM Intro which is included with all Sitepro website . Upgrade to an add-on paid subscription to be able to send out greater amounts of emails and to view the user activity stream. The subscription packages are:

Sitepro CRM Intro (Free): Send up to five emails per month

Sitepro CRM: Access to user activity stream and send up to 1,000 emails per month

Sitepro CRM Premium: Access to user activity stream and send up to 5,000 emails per month

TERMS AND CONDITIONS

- There are no contract requirements for Sitepro CRM Intro offering full CRM functionality and upto 5 test emails per month
- Newsletter Add-On: In order to be able to send more than five test emails per month, an additional paid newsletter add-on subscription is required.

CONTACT

For more information please contact:

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